



HERITAGE TRUST



Jaguar E-type 60th Anniversary

Tour to Geneva

Jaguar Daimler Heritage Trust (JDHT) is planning a tour to Geneva in 2021 to celebrate the 60th anniversary of the launch of the Jaguar E-type.

JDHT ran a very successful 50th anniversary tour in 2011 and for 2021 we are taking up to 60 E-types to Geneva – including two from our own collection: 77 RW, the first roadster and HDU 555N the last E-type.



Due to the amended COVID-19 restrictions this event has now been postponed from March until the end of April.

The event will now start with registration on Friday 23rd April and the driving will start on Saturday 24th April. Unlike Norman Dewis who completed his ‘Dash to Geneva’ overnight we will take a more leisurely route over several days to reach Geneva on Wednesday 28th April.

The original plan had been to include a visit to the Geneva Motor Show but it was announced on 29th June 2020 that the 2021 Motor Show will not be going ahead.

We will be based at the JDHT Collection at the British Motor Museum in Gaydon and the Saturday will start by visiting two important local Jaguar sites and a ‘Start of Event’ dinner. We will then flag everyone off on the Sunday morning from the Collections Centre heading across the south of England and the Eurotunnel.

We will be staying in 4 and 5-star hotels and as much as possible everyone will be in the same hotel, capacity allowing. Unlike Norman who planned the quickest route, we have put together a route that will be both scenic and fun and will take you to a number of interesting stops on the way including: Jaguar Test Track; Jaguar Classic Works; Wappenbury Hall, Royal Automobile Club; Circuit de Reims-Gueux; Champagne House in Reims; Dijon-Prenois Circuit and finishing at the Parc des Eaux Vives in Geneva.

The event will finish with a Gala Dinner at the Intercontinental Hotel in Geneva on Thursday 29th April.



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Tour Price and What is Included

The price of the Tour is £6,500 per vehicle based on two people sharing either a twin or double room and a deposit of £2,000 will be required to secure your place.

If single rooms are required there will be a supplement of £1,200.

The Tour Price includes the following:

- Hotel rooms for 7 nights from Friday 23rd to Thursday 29th April
- Dinners on 6 nights (dinner is not included on the evening of Friday 23rd leaving you free to do as you wish)
- Lunches on Friday 23rd to Wednesday 28th April and on the Lake Geneva boat trip on Thursday 29th
- Breakfast on 7 mornings from Saturday 24th to Friday 30th April
- Open return Eurotunnel tickets
- Entry to all venues en route
- Full Route Book
- Full technical support: technicians; spare parts and trailer support
- Full JDHT event support crew
- Coach transfers where necessary
- Parking at all hotels and venues
- Tickets for Lake Geneva Cruise
- One Tour jacket per person
- Tour 'rally' plate and four plate suction cups
- Tour photographer at strategic locations en route with photos available online after the Tour

Anyone who has already completed the 'Expression of Interest' form has been sent a link to the online registration form. For anyone who has not 'Expressed an Interest' please send an email to Etype60@JaguarHeritage.com for details.

On receipt of your registration we will send you a Shopify Payment Request for the deposit of £2,000. The balance will be payable by 31 January 2021 and we will send out a Shopify Payment Request for this at the beginning of January.

JDHT will not process any of your financial information directly, all details will go through the secure Shopify system. Refer to our website for details of our Privacy Policy.



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Terms and Conditions

- This Tour is a non-competitive, scenic car tour open to Jaguar E-types only.
- The price of the Tour is £6,500 (as stated on Page 2) with a deposit of £2,000 payable on receipt of an 'Electronic Payment Request' from JDHT.
- The Balance is due on 31 January 2021 and a further 'Payment Request' will be sent out at the beginning of November.
- If JDHT have to cancel the Tour due to COVID-19 related issues (see Page 4) we will make a full refund.
- If a participant cancels we will only provide a full refund if we are able to fill the place with someone else with an E-type.
- All cars must be prepared to be able to cope with covering 2,000 miles (3,200 km) in less than 2 weeks, be insured and road legal for use in UK, France and Switzerland.
- Although a UK MOT is not compulsory for cars of this age, we recommend that all cars have a current MOT or equivalent.
- You will need to carry the following paperwork with you on the tour:
 - Valid full driving licence for each driver
 - Passport
 - Motor Insurance certificate
 - Registration document, UK V5, or similar
- JDHT reserves the right to make changes to the itinerary and activities if necessitated by circumstances beyond our control (act of God, Force majeure, etc.)



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COVID-19 Considerations

- We are continuing to plan this Tour while still under COVID-19 restrictions in the UK and across most of Europe and are still awaiting final details from a number of venues, but have preliminary agreement with them all.
- We have completed the outline planning of our route but because of travel restrictions have not been able to drive it yet, or complete the route book, so everything is subject to confirmation.
- We cannot predict how COVID-19 and social distancing rules will evolve but we sincerely hope that by April of 2021 things will have returned to enough of a semblance of normality for the Tour to proceed.
- All of our hotel and other bookings are being made through a bonded travel agent on the basis that if the Tour has to be cancelled we will receive full refunds and we will in turn refund all deposits paid.
- We recommend that you take out Travel Insurance to cover the Tour.
- While for much of the Tour you will just be in the company of your passenger / co-driver, a major part of the Tour is socialising at the lunches and dinners and the venues en route.
 - If any of you count yourselves to be in the COVID-19 'vulnerable' category or have any underlying health issues, and are unsure of whether or not you ought to travel in a group in April of next year, we would recommend that you do **NOT** book a place on the tour.



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Detailed Itinerary

Friday 23rd April

As many of you will be travelling some distance to participate in the Tour, Friday 23rd April is purely a registration day.

Registration will be at the British Motor Museum at Gaydon and you can arrive any time between 10:00 and 16:00 to sign on and collect your full tour pack.

There will be plenty of time to view the displays at the Museum and our collection of Jaguars in the Collections Centre.



Lunch or an afternoon snack will be provided in the museum café.

Overnight accommodation is booked at the Walton Hall Hotel a few miles from Gaydon where you will also be staying on Saturday night. Dinner is **not** included for Friday night so you can opt to stay in and eat at Walton Hall or take the opportunity to head into nearby Stratford upon Avon, Warwick or Leamington Spa, all of which have an excellent choice of restaurants.



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Saturday 24th April



Saturday starts with a driver's briefing at the Museum followed by a short run to the Jaguar Test Track at Fen End for a few parade laps. Fen End was used by Jaguar Classic in the development and testing of the Continuation Lightweight E-types, XKSS and D-types.

We move on to Kenilworth Castle for a buffet lunch and a quick tour of the Castle and their exhibition '*Speed and Power: John Siddeley, Pioneer of the Motor Age*'. Sir John Siddeley, the founder of Armstrong Siddeley Motors, bought Kenilworth Castle in 1937 with some of the money he made from the merger of Hawker Siddeley in 1935.

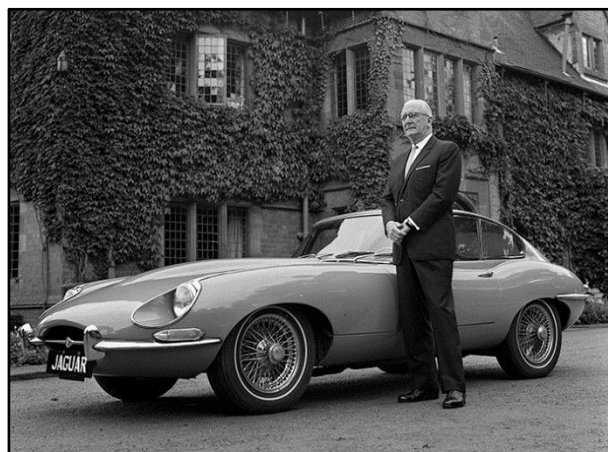


The afternoon takes you on a *Behind the Scenes Tour* of Classic Works at Ryton where you'll have access to some of Jaguar Land Rover Classic's most cherished and historically important vehicles. Discover Jaguar Continuations, E-types, the XJ220 servicing area, as well as their Classic Collection. It's a truly unique insight, not just into the heritage of these two iconic brands, but also their future and how they're being preserved.

On your return drive to Gaydon we have arranged for all cars to visit Sir William's family home of Wappenbury Hall, long enough to stop for a photo opportunity in front of the Hall – what Sir William described as a Jaguar's 'natural surroundings'. You will park up for the night at Gaydon with a coach taking you to Walton Hall to freshen up and change.

Coaches will bring you back to Gaydon for drinks in the museum followed by the Start of Event Dinner in the Sky Suite at which we will unveil a piece of artwork that we have commissioned to celebrate the 60th Anniversary of 77 RW.

Coaches will return you to your hotel after dinner.





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Sunday 25th April

Coaches will bring you to your cars at Gaydon so we can start making our way towards Geneva. The first cars will be flagged off at 09:00.



We will take you across country to our lunch stop at the Royal Automobile Club at Woodcote Park on the edge of the Epsom Downs.

Lunch will be in the Cedar Room with our cars parked on the adjacent Cedar Lawn.

As well as its golf course, Woodcote Park is famous for its cocktails and their mixologist has promised us a couple of unusual non-alcoholic cocktails to refresh us on arrival.

Suitably refreshed and re-fuelled we make a quick dash from Epsom to Folkestone to catch the Eurotunnel across the channel.



On disembarking in Calais we head across northern France to our overnight hotel in Lille.



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Monday 26th April

Tuesday is a more leisurely driving day as we go from Lille across to Reims.

We have planned a scenic route across northern France including a mid-morning coffee stop before arriving at the circuit at Reims. We will be welcomed at the circuit by 'Les Amis du Circuit de Gueux' who will be hosting us for lunch in the restored Pavillon Lambert.



After lunch we will have the opportunity to drive a few laps of the old Circuit de Reims-Gueux which is all now on open public roads.



It wouldn't be right to go to the heart of Champagne Country and not sample the local wares so we have booked the full 'Mumm Experience' for the evening.

This includes a cellar tour followed by a three course Champagne Dinner at Maison Mumm.

You don't have to worry about driving after dinner and drinking three different types of Champagne, as we have coaches arranged to take you back to the hotels.



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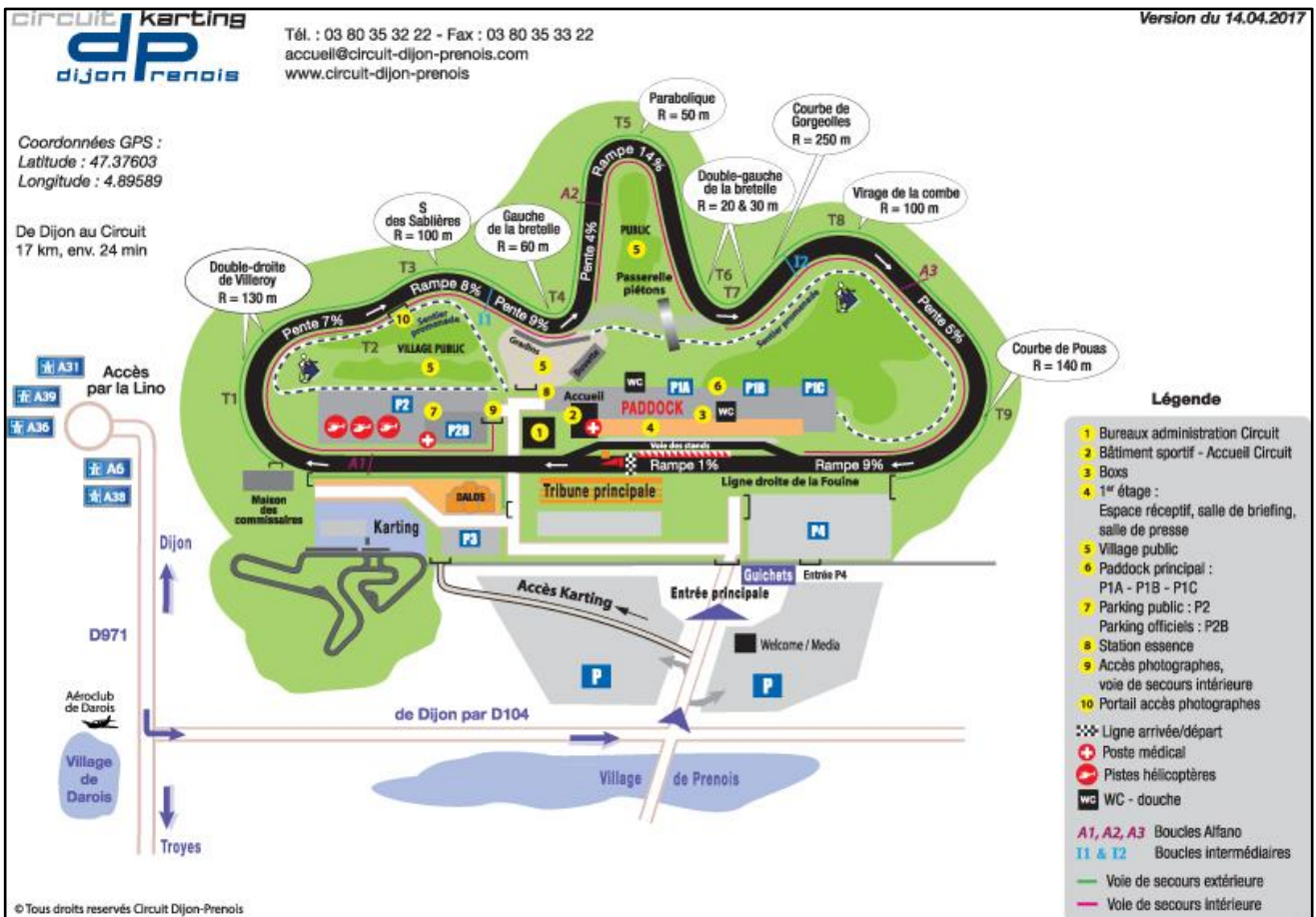


Tuesday 27th April

Tuesday is our fun driving day with lunch and a full afternoon at Dijon-Prenois Circuit.

We have a fairly easy morning's drive with a midway coffee stop before arriving at the Dijon-Prenois Circuit. Here we will have lunch and then have use of the circuit to ourselves for the whole afternoon so you can complete as few, or as many laps as you wish.

You will also have the option to have a go at Karting if you wish but this is not included in the Tour price and will be subject to an extra charge.





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Wednesday 28th April

We leave Dijon for the final leg over the mountains to Geneva where the combination of your E-type's low down torque and superb road-holding will make light work of the steep slopes and sharp bends of the alpine roads.

Our finish in Geneva will be in the lakeside Parc des Eaux Vives where the E-type was revealed to the press in 1961.

The first E-type Roadster 77 RW should be waiting for you as it is car #1 on this Tour and we plan to drive it all the way there.

We are booked into the Intercontinental Hotel in Geneva for Wednesday and Thursday nights.

It has now been announced (29 June 2020) that the 2021 Geneva Motor Show will not be taking place.

We are in process of organising a dinner for the Wednesday evening, the cost of which is included in your Tour entry.





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Thursday 29th April

This is the last day of the event and effectively a rest-day for you to explore Geneva if you wish, or just chill out. We have booked a Lake Cruise including lunch for anyone who wishes to see Geneva from the water.



There will be an End of Event Gala Dinner at the Hotel in the evening, with after dinner speakers and some light-hearted prize-giving. This is not a black tie dinner to help you minimise your luggage, but gentlemen are requested to wear jackets and the ladies will as always dress up.

The JDHT team will depart Geneva on the Friday morning, taking two days for the return trip, with an overnight stop in Reims.

Anyone wishing to avail themselves of support on the route back to the UK, will need to follow the same route which will be included in your Route Book. While we have not booked rooms in Reims for Tour participants we have reserved some rooms at preferential rates should you wish to make the same overnight stop.

For anyone else with a different destination we wish you a 'Bonne Journee'.



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Frequently Asked Questions

Question		Answer
1	What do I do if I have special dietary requirements?	Notify us on the registration web page of any special dietary requirements or allergies for driver or co-driver/passenger and we will make appropriate arrangements with the various restaurants and hotels.
2	What are the arrangements for luggage?	We are NOT making any special arrangements for luggage. All participants should pack everything you need, to fit in your own car. To help with this we are not planning any black tie dinners to reduce the amount of clothes you will need.
3	What are the arrangements for the first evening Friday 23 rd April?	You will all be staying in the Mercure Walton Hall Hotel a few miles from Gaydon. Rooms have been booked on a bed and breakfast basis only, to give you a free evening to explore nearby Stratford upon Avon, Warwick or Leamington Spa (if you haven't been to this area before) or to eat in the hotel.
4	How will we travel to/from the start of event dinner at the British Motor Museum?	We have arranged for all cars to be parked up in allocated parking spaces at the Museum, which is a secure gated site. Coaches will be arranged to transfer you between the Museum and Walton Hall. Coaches will return you to the Museum on the following morning.
5	What is the dress code for the event?	To assist with packing, there will be no black tie dinners. Gentlemen should wear jackets for dinner. At other times, smart casual attire should be worn. Warm and waterproof clothing is recommended while driving, given the time of year and the route over the mountains (and the fact that most E-types leak).
6	What are the insurance arrangements for participants' cars?	All participants are required to insure your own vehicles for normal road use. We recommend that you arrange European breakdown cover either through your insurers, RAC European Recovery or equivalent.
7	Will we need extra insurance to take our cars on the Dijon-Prenois Circuit?	The circuit is hired for private use for non-competitive laps only. You need to check if your own insurance policy covers such use.



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Question		Answer
8	What are the arrangements in the event of illness or accident?	<p>We will endeavour to assist participants in the event of illness or accident. However, it is the responsibility of participants to make sure you have adequate medical and vehicle insurance cover.</p> <p>In addition, participants are strongly advised to obtain a European Health Insurance Card (where applicable) which can be used in both France and Switzerland.</p>
9	What happens if my car breaks down?	<p>We will be providing full technical support throughout the Tour. This will consist of 'rapid response' JLR trained technicians, equipment and some spare parts, and two tow vehicles with closed trailers.</p> <p>The objective, where possible and safe, will be to fix as many problems as possible at the roadside. If the fault cannot be fixed at the roadside then one of the trailer teams will be called to collect the car and deliver it to either the next stop, or the evening hotel. The technicians will then attempt to fix the problem. There will be no charges for labour but spare parts supplied will be charged at normal parts prices.</p> <p>If your car has a major problem that we are unable to fix you will need to arrange for it to be collected by a recovery service and returned home.</p>
10	What happens if my E-type preparations are not complete in time for the Tour, or if it breaks down just prior to Departure? Can I complete the Tour in an alternative car?	<p>No the Tour is for E-types only, substitute vehicles will not be allowed, unless it's another E-type.</p> <p>If you find that your car will not be ready in time, then you will have to cancel.</p> <p>If we are able to re-sell your place to someone else then we will give you a refund.</p>
11	What spare parts should I carry with me?	<p>As a minimum legal requirement you will need to carry a set of spare bulbs.</p> <p>We will be sending out a Newsletter later providing full details of the technical and spares support that we will provide, together with a list of suggested spares.</p>



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Question		Answer
12	What are the extra requirements for driving in France and Switzerland?	<p>Participants are strongly advised to read the full list of requirements on the AA website.</p> <p>Compulsory requirements in France are a Warning triangle and a Hi-Vis reflective Jacket in the passenger compartment of the car.</p> <p>In Switzerland the Warning Triangle must be carried in the car.</p> <p>A GB sticker (for UK drivers) is also required unless your car is fitted with number plates that display the GB Euro symbol.</p> <p>Headlamp adjustment: the legal requirement is to ‘not cause dazzle to oncoming drivers’. Headlamp adjustment is not therefore mandatory for UK spec RHD cars, but it is strongly recommended as dipped beam headlamps are compulsory in poor daytime visibility in France and in tunnels in Switzerland. We may also be doing some driving at dusk. A set of spare bulbs is also recommended but not mandatory.</p>
13	Do we need snow chains or winter tyres for any of the route (through the Alps)?	<p>We do not expect these to be required; in the event of snow or ice on the Alpine route into Geneva, we will use an alternative trunk road route which is kept clear.</p>
14	Will we need a ‘vignette’ for driving in Switzerland?	<p>No: these are only required for driving on motorways and neither of the route options into Geneva make use of motorways.</p> <p>However you may need them if you are planning to head off somewhere else at the end of the Tour.</p>
15	Will there be any tolls to pay?	<p>There may be some Autoroute tolls to pay in France. These can be paid by cash (Euros) or by debit/credit card.</p> <p>We will NOT be providing Tele Passes.</p>
16	What happens if we deviate from the route in the Route Book?	<p>Participants are strongly advised to stick to the Route Book. Our technicians and trailer teams will be following the route.</p> <p>If an incident occurs off the planned route, the support teams will not be able to provide any assistance.</p>
17	What happens if we get lost?	<p>Participants are strongly advised to bring maps with them, or a satnav system, or use a satnav system on your phone as a back-up in the event of deviating from the recommended route or getting lost.</p> <p>The Route Book will contain the full addresses and postcodes of all the hotels and other interim stops in case you do get lost.</p>



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Question		Answer
18	What are the arrangements for the return trip to the UK from Geneva (for those heading back to UK)?	Participants have three options: 1) Follow the JDHT Team's itinerary back to the UK with a stopover in Reims on the Friday night. If you chose this option, the overnight accommodation has NOT been included in your Tour costs and you will need to pay for your own rooms. 2) Drive back to the UK in your own time and on your preferred route. 3) IF THERE IS SUFFICIENT DEMAND WE MAY BE ABLE TO ARRANGE THE OPTION OF USING A TRANSPORT COMPANY TO RETURN SOME CARS TO THE UK BUT THIS WILL BE AT THE PARTICIPANT'S EXPENSE.
19	What are the arrangements for the return channel crossing?	Participants will be issued with a flexible return ticket for Eurotunnel which can be used either from England to France and return, or vice versa.